



AN EXCLUSIVE LOCATION IN THE HEART OF LONDON

WHERE COFFEE MEETS GASTRONOMY



ELEVATOR
TO THE UPPER FLOOR
DINING AREA



LAVAZZA FLAGSHIP HOST YOUR PRIVATE EVENT HERE

Located just a stone's throw from Regent Street and Mayfair, the Lavazza Flagship Store is not only the perfect place to enjoy specialty coffee and Italian gastronomy, but it's now also available for private events.

It's an ideal venue to host special occasions in a unique and memorable setting - perfect for surprising and delighting your guests.



LAVAZZA FLAGSHIP APERITIFS AND EVENING RECEPTIONS

Enjoy a unique selection of aperitivo offerings, featuring signature drinks such as the Lavazza Espresso Martini, Nuvola Spritz, and our other exclusive Coffeetail™ creations.

Each cocktail is perfectly paired with a curated assortment of savoury bites, designed to elevate your aperitivo experience.



LAVAZZA FLAGSHIP BREAKFASTS AND BUSINESS LUNCHES

Start the day by surprising your guests with a thoughtfully curated breakfast, featuring coffee served espresso-style, moka, or filter, alongside a selection of sweet and savoury options presented at the table – perfect for small to mid-sized groups.

Lunch offers an equally memorable experience, with a dedicated menu showcasing iconic dishes and seasonal creations, all carefully crafted in collaboration with Michelin-starred Chef Federico Zanasi.



LAVAZZA FLAGSHIP COFFEE DESIGN EXPERIENCES



The Lavazza Flagship Store combines expert-led coffee tastings and innovative Coffee Design experiences with exclusive pastry creations.

From morning to afternoon, we craft unforgettable moments for groups – tailored to your preferences and occasions.



LAVAZZA FLAGSHIP COFFEE TASTING AND MERCHANDISING

Led by our expert Coffeliers – the sommeliers of coffee – these tasting sessions offer a true sensory journey through the origins and aromatic profiles of Lavazza's refined 1895 Specialty Coffees.

Perfect for small to mid-sized groups (4 to 20 guests), the experience can also be paired with exclusive merchandise, including specialty coffees, mugs, brewers, and accessories.



LAVAZZA FLAGSHIP CHRISTMAS PARTY

Celebrate the most wonderful time of the year in a truly extraordinary setting. Whether you're planning a sophisticated corporate event or a cozy gathering with friends and family, our store offers a warm, elegant atmosphere perfect for the festive season.

With beautifully styled spaces, seasonal touches, and a dedicated team to support every detail, the Lavazza Flagship Store provides the ideal backdrop for unforgettable holiday moments — complete with delicious seasonal delights.



LAVAZZA FLAGSHIP OUR SPACES

Our two-level venue offering unique and flexible seating areas designed to suit a variety of occasions.

The ground floor features the immersive “1895 Blue Area” and the airy “Pillar of Aroma” space.

Upstairs, overlooking Liberty Mall, the first floor provides a cozy, intimate setting – fully independent from the ground floor - with its own dedicated bar corner. This space is available for private bookings, even during regular opening hours.

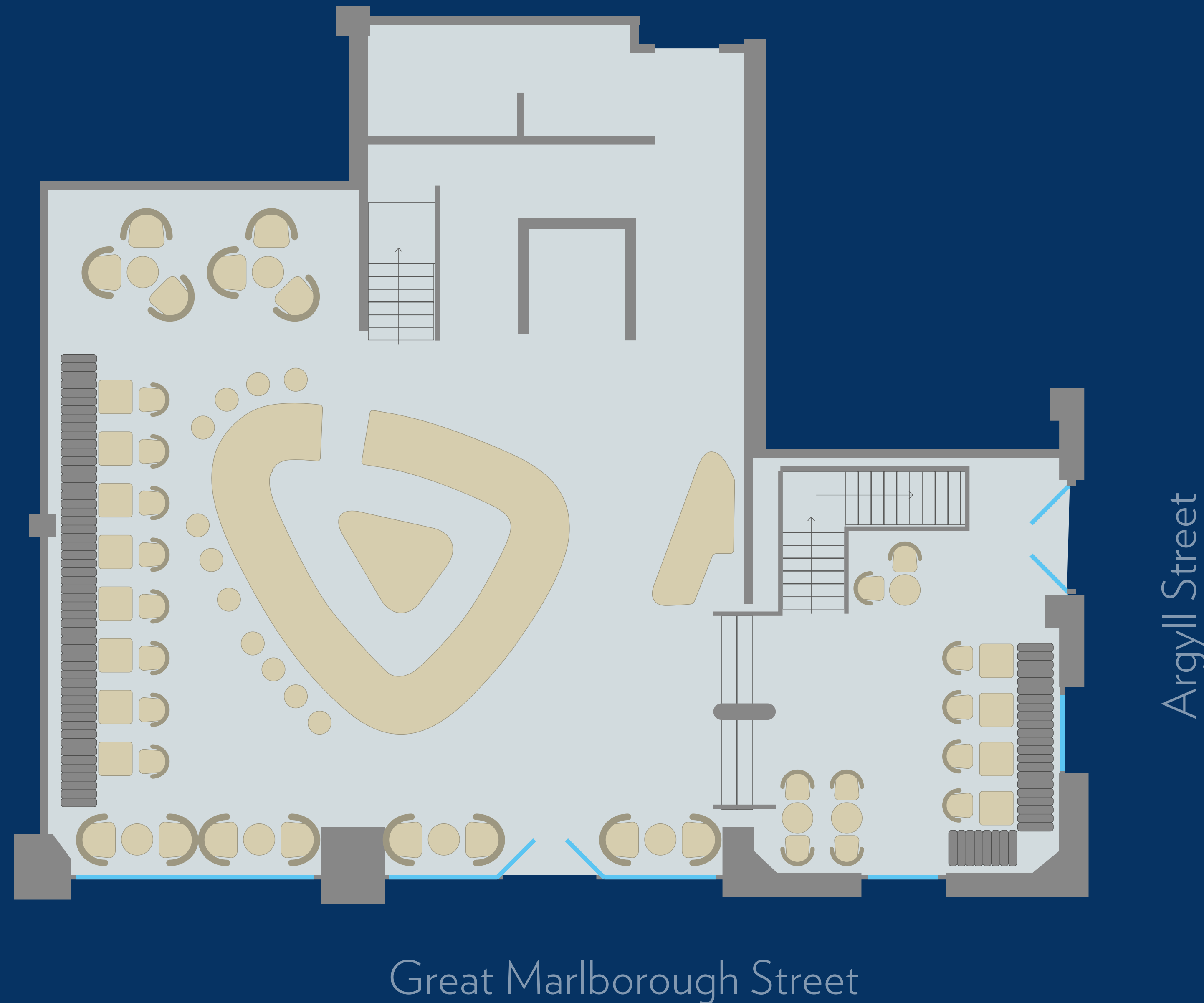


LAVAZZA FLAGSHIP GROUND FLOOR

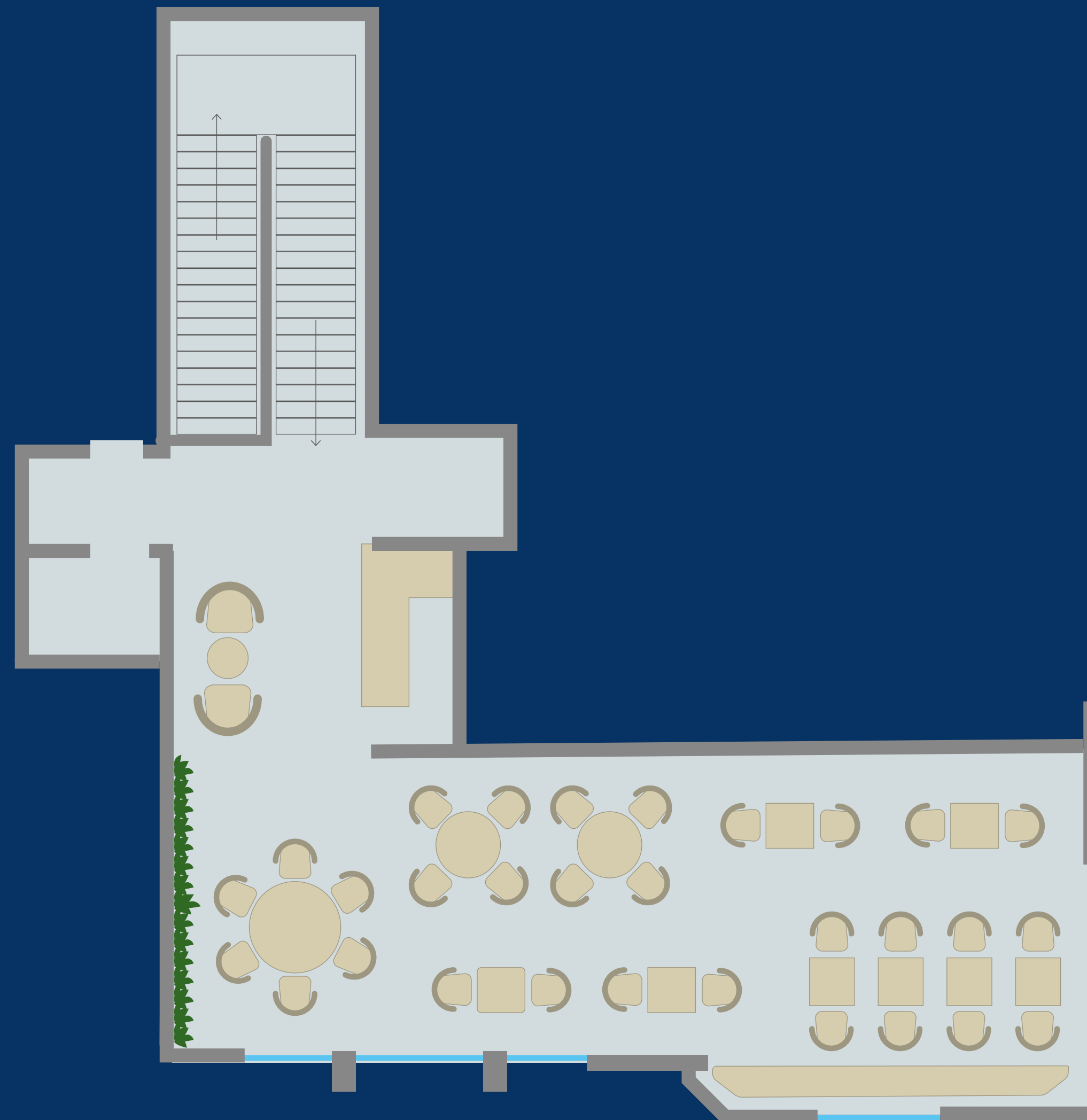
Cafeteria

The space accommodates up to **100 guests standing** or **45 seated**, including a mix of armchairs and sofas for added comfort.

Designed with meticulous attention to detail, the environment is both stylish and adaptable – easily reconfigured to suit a variety of event formats and group sizes.



LAVAZZA FLAGSHIP FIRST FLOOR



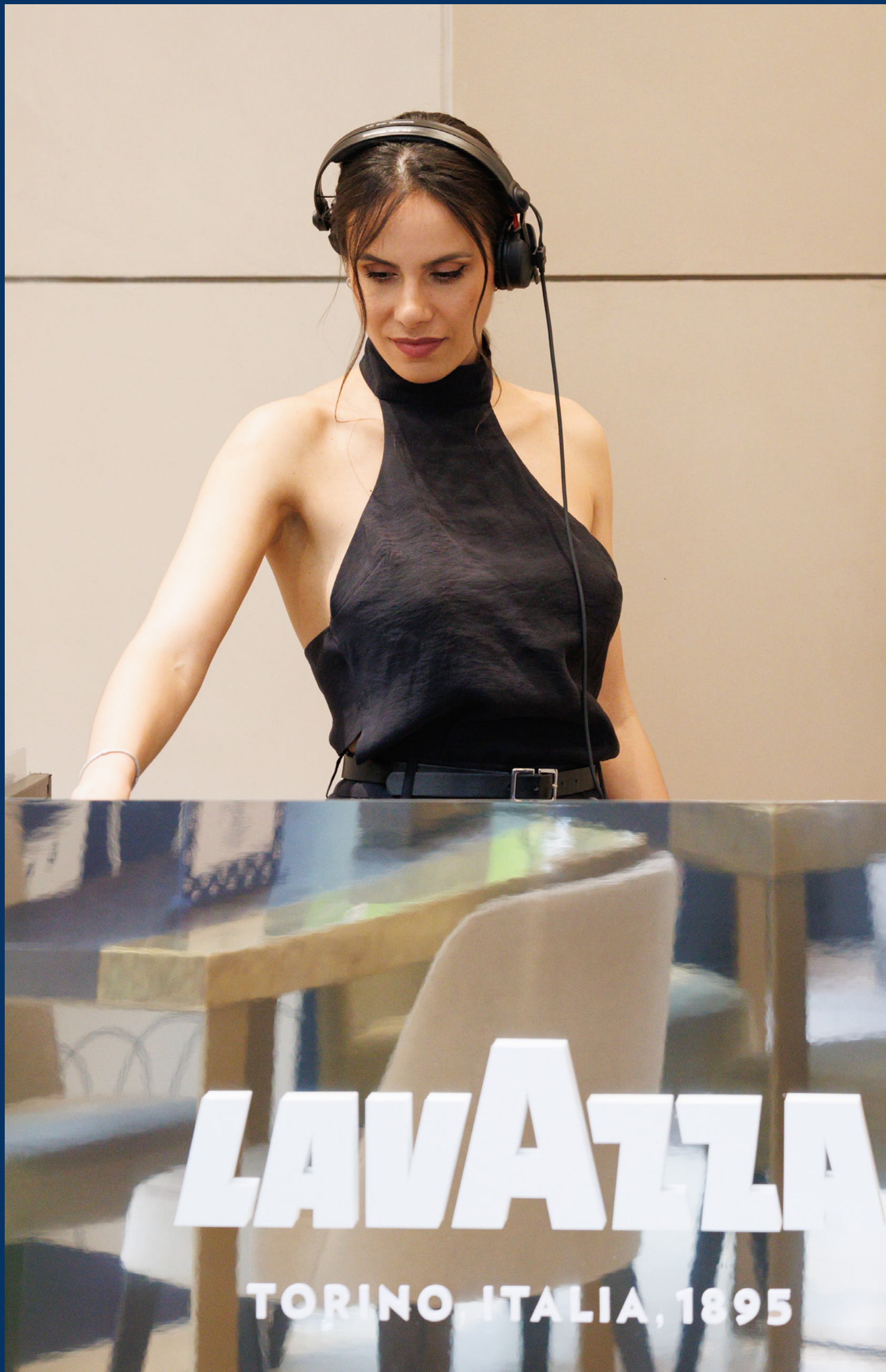
Argyll Street

Great Marlborough Street

Dining area

The lounge dining area accommodates approximately **60 guests standing** or **30 seated**, offering an ideal setting for more intimate gatherings.

This private space boasts a charming view overlooking the iconic Liberty department store, adding a touch of London elegance to your event.



LAVAZZA FLAGSHIP SERVICES AVAILABLE

Among the many services available to enhance your event, we offer:

- Sound design and dedicated playlists
- Welcome service with hostesses and stewards
- Lift access to the first floor
- Full accessibility throughout the venue
- Complimentary Wi-Fi



LAVAZZA FLAGSHIP CONTACTS

Find us at
23-24 Great Marlborough Street
London W1F 7HU

Tube:

- Oxford Circus (Argyll Street)
- Piccadilly Circus (10min walk)
- Bond Street (5min walk)

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TORINO, ITALIA 1895

FLAGSHIP STORE
LONDON



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